



### This is the one for fun ELLIOIMATIC Tape Cartridge Recorder

Model 603 — Plays and Records Stereo

Model 601 — Monaural High Fidelity Tape

Recorder

For home, school, business, work and FUN — this is the tape recorder with the easy-loading tape cartridge. Anyone can play it.

- Lightweight only 18 lbs. (take it with you for fun)
- Compact smaller than a woman's vanity case
- Stereo 'All-in-One' the second speaker is in the lid
- Smart Looking Professionally styled in aluminum case
- Your choice two models for many different uses.

New easy-loading tape cartridge provides up to four hours of recording time — two hours of stereo. Tape is contained in protective plastic shell. Cartridge can be opened, if necessary, for editing and splicing of tape. Blank cartridges for recording available from all major brands. Also hear the many selections of stereo music



on tape cartridge — popular, classical and jazz from Bel Canto and RCA Victor.

## Lasy does it! Flip . . . it's in! Flick . . . it's on! BELLOMATIC Tape Cartridge Recorder

Easily the best ... because it's easiest to play



- 1. Slide rear edge of cartridge under speed-change lever
- 2. Press cartridge gently against speedchange bar and lower firmly into position
- 3. Turn Operating Control to PLAY.



When tape has finished playing in one direction, it will come to an automatic stop. To remove cartridge, turn Operating Control to STOP position. Turn cartridge over, replace on machine and you're ready to play again! CARTRIDGE CAN BE LOADED AND REMOVED WHILE OPERATING CONTROL IS IN STOP POSITION ONLY.

### How to RECORD and PLAY SEREC with the BELL DIMATIC Tape Cartridge Recorder

#### RECORD YOUR OWN STEREO . . .

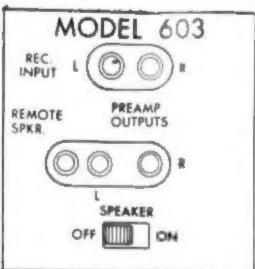
Make "live" recordings with two microphones Copy stereo records and other stereo tapes Build your own music library from FM Stereo Broadcasts

Track Selector Switch in STEREO Position

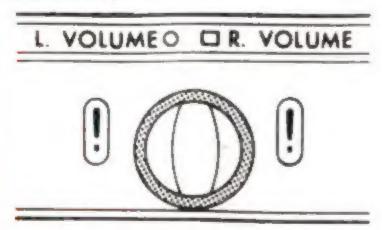


- 1. Press RECORD button and hold it down while moving Operation Control to PLAY position
- 2. Record button will automatically release when Operating Control is returned to STOP position

The Correct Volume Level is Important for Recording. Separate Volume Controls for each channel can be adjusted independently for stereo recording. If possible, make a "test" to determine the correct volume control setting before making your recording.



For recording, connect microphone. Radio tuner, tape recorder, etc., can be connected to REC inputs provided on back of the machine. Turn Speaker switch on back panel OFF when making a "live" recording or when playing machine through another amplifier-speaker system.



A visual indication of recording is provided by two Record Level Lights. Flicker of light on average recording is indication of correct volume settings. Constant indication of light may mean you have too much record volume. Adjust level lights by individual left and right volume control.

Make Monaural Recordings on 4 separate tracks of the tape. For complete instructions, see explanation of Monaural Recording.

#### HOW TO PLAY STEREO . . .

- 1. Your Bell-O-Matic Tape Cartridge Recorder is a complete "all-in-one" stereo tape recorder, with second speaker in lid.
- 2. If you wish, you can play your Bell-O-Matic through the amplifier and speakers of your present stereo music system.

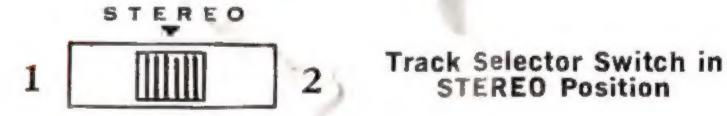
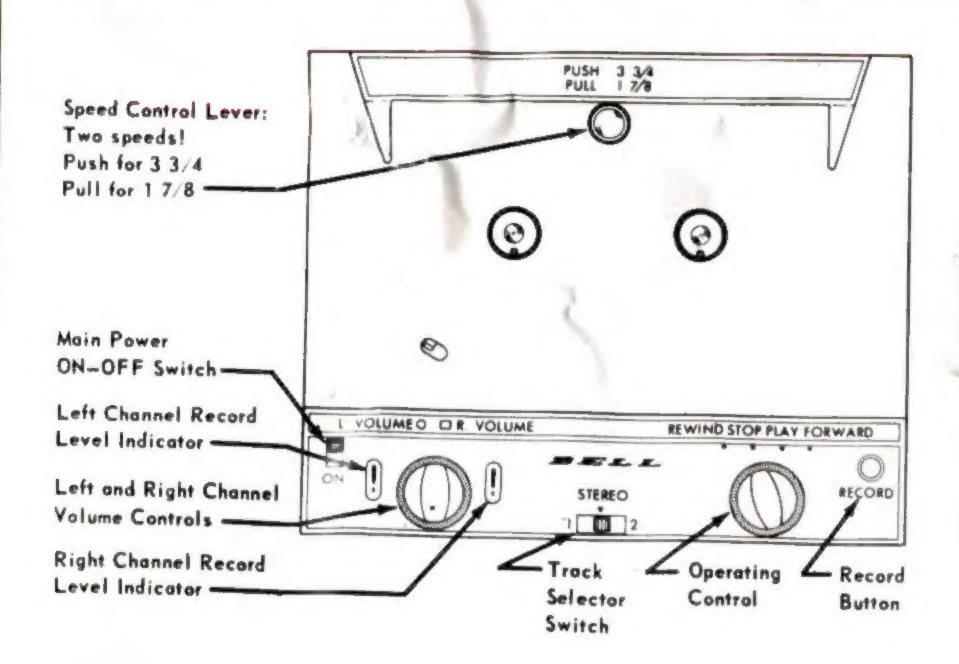




Photo above shows Bell-O-Matic Tape Cartridge Recorder ready to play stereo. Simply plug cord from right channel speaker (in lid) into Remote Speaker Jack on rear of recorder. To play the Bell-O-Matic through your present stereo system, make connection from PREAMP outputs to Auxiliary inputs of your stereo amplifier, using shielded cables.

### All these FEATURES of the BELLOMATIC Tape Cartridge Recorder are at your fingertips.



Here are some helpful operation tips about your Bell-O-Matic Tape Cartridge Recorder

- 1. Main Power Switch must be turned ON before operating machine.
- 2. Track selector switch must be in STEREO position for stereo playback and recording.
- 3. Volume control has outer ring and center knob for left and right channel volume adjustment.
- REWIND and FORWARD positions of Operating Control moves tape at high speed in either direction inside the cartridge.

## How the new **BELL-O-MATIC**Tape Cartridge Recorder gives you MORE FUN FOR YOUR MONEY.

More Stereo Recording time — because now you can record and playback on 4 separate tracks of the cartridge. For stereo, you play the first pair of tracks as tape moves in one direction. Flip the cartridge over — and you're ready to play the second pair of stereo tracks.



### Make Monaural Recordings on Four Separate Tracks.

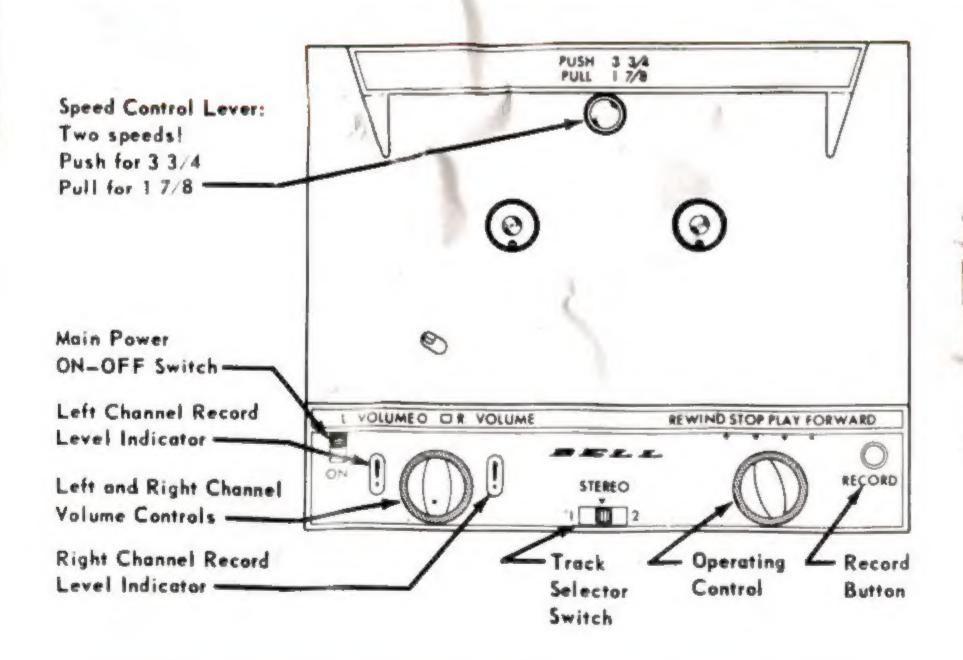
Simply by moving the Track Selector Switch between position 1 and 2, you can record two individual tracks on both sides of a tape cartridge. A total of 4 separate monaural tracks. Here's how.

Track Selector	Cartridge Side	Input Connection To Back of Recorder
1 2	1	LEFT
1 2	2	LEFT
1 2	1	RIGHT
1 2	2	RIGHT

With Track Selector in position 1, record on one side of cartridge, then turn cartridge over and record on the second side. Maintain all connections to the left input on back of recorder.

Now move Track Selector to position 2, change connection on back of recorder to RIGHT input and turn cartridge over to the first side. Turn cartridge over on the second side to make the fourth individual monaural track recording.

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### For Monaural Recording and Playbad BELL'O'MATIC (Model 601) Tape Cartridge Recorder

Similar in every detail to the Bell-O-Matic Stereo Tape Cartridge Recorder, but with all stereo operating functions now reduced to a single monaural channel. One volume control! One Record Level Indicator! One set of inputs and outputs on rear of machine. (And, of course, only one speaker in the machine.)

Monaural Recording on 4 separate tracks of the tape cartridge is identical to the monaural operation of Model 603 described on previous page.



An extra plus . . . Plays 3" reels, too! Bell-O-Matic Tape Cartridge

Recorders will play and record on 3" reels. For this purpose, you can obtain specially molded reels with recessed hubs which can be used on the Bell-O-Matic without an adapter. Tape on reeds must be wound with the dull side out.

Tape Timing Chart for all models of Bell-O-Matic Tape Cartridge Recorders

Speed	Stereo	Monaural
3%	1 hr.	2 hrs.
17/4	2 hrs.	4 hrs.



Ready to Go!

Here's the Bell-O-Matic Tape Cartridge Recorder with lid in place. All models have microphone(s) for recording, stow-away extension cable, and sample Recording and Demonstration tape.



### BELL'O'MATIC

TAPE CARTRIDGE RECORDER Thompson Ramo Wooldridge Inc.

6325 Huntley Road . Columbus 24, Ohio

LITHO IN U. S. A. No. 96P383



How to play and record stereo on the

"Tape You Never Touch"





Thompson Ramo Wooldridge Inc.

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Monaural Recording on 4 separate tracks of the tape cartridge is identical to the monaural operation of Model 608 described on previous page.



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Tape Timing Chart for all models of Bell-O-Matic Tape Cartridge Recorders

Speed	Stereo	Monaural
33/4	1 hr.	2 hrs.
17/8	2 hrs.	4 hrs.



Ready to Go!
Here's the Bell-O-Matic
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with lid in place. All models
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